







KONFERENCE HELLO LANGUAGE CENTRE OSTRAVA

Hello language centre conference schedule

13:30 - 14:00	Registration
14:00 - 15:00	1. Session, speakers: Gareth Davies, Eva Vargová, Oldřich Ježek
15:00 - 15:30	Coffee Break
15:30 - 17:00	2. Session: Gareth Davies, Kateřina Švejdová, Oldřich Ježek
17:00 - 17:30	Raffle

Seminar abstract - 1. Session

ROOM 1

Gareth Davies (Oxford University Press)

Mixed, Varied, Diverse, Assorted - Dealing with differences in our classrooms

Imagine a class where all the students were the same, how boring would it be? Every class has a mixture of levels, abilities, interests and enthusiasms and that should be something that is celebrated, not worried about. But often activities that claim to help with mixed levels and abilities create a lot of extra work for the teacher. In this session we will celebrate the diversity of our classes and look at simple, easy to prepare activities that will help all your students make the most of their English classes.

ROOM 2

Eva Vargová (Cambridge English Language Assessment)

Cambridge English: First, First for Schools and Advanced New Exam Specifications 2015

To make sure our exams are up to date with the latest research in language learning and teaching, we review them regularly. The revision of Cambridge English: First (FCE), Cambridge English: First for Schools (FCE for Schools) and Cambridge English: Advanced (FCE) is now complete and the updated exams will start being used for exam sessions in January 2015. The speaker will provide an insight into the new exam formats and introduce the changes taking place as of January 2015.

Oldřich Ježek (Fraus)

Innovations in teaching English

Are you looking for new ways of making your lessons more effective? Do you want to attract your students' attention and come up with alternatives to traditional printed coursebooks? Nowadays, a great many students use smart phones and tablets. We are going to present mobile applications that can be used in the classroom, at home, and, for example, while travelling on the bus or train. New methods of practising vocabulary or improving students' listening skills will be offered. The seminar is composed of two parts, a presentation and a workshop. All participants will be equipped with tablets. As a present we are going to give you a voucher for free use of one of the topics included in the Language Chapters interactive coursebook. Target audience: secondary school English teachers (2. st. ZŠ, SŠ, JŠ).

Seminar abstract - 2. Session

ROOM 1

Gareth Davies (Oxford University Press)

Where do stories come from?

It is hard enough to get our students to write factual pieces let alone if we ask them to use their imagination. Yet creative writing can be a really useful way to get students to express themselves and use English in a imaginative and stimulating way. In this session we will think about the process needed to get students writing creatively and try to answer the question where do stories come from.

ROOM 2

Kateřina Švejdová (Hello)

Jolly Phonics – How to teach reading and writing in a fun and multi-sensory way
Jolly Phonics is a thorough foundation for

Jolly Phonics is a thorough foundation for reading and writing. It uses the synthetic phonics method of teaching the letter sounds in a way that is fun and multi-sensory. Jolly Phonics uses the 42 main sounds of English. Each sound has an action which helps children remember the letter(s) that represent it. Children learn each letter by its sound, not its name. The names of each letter will follow later. Jolly Phonics was created for children from 3 to 6 years old. I found it suitable for even older children up to 9 years old.

ROOM 3

Oldřich Ježek (Fraus)

English for new generation

Have you been trying hard to attract your students' – who are a new, digital generation – attention? Would you like to know the advantages of teaching English using interactive whiteboards, computers or tablets? Take part in our seminar, which is composed of microworkshops that simulate classroom atmosphere, and experience by yourselves what motivates today's students to accomplish better results. We are going to present to you how to use the interactive whiteboard and interactive coursebooks in English lessons. New types of interactive exercises will be presented. You can supplement your lessons with using modern technologies in the classroom. If ICT is combined with appropriate additional activities, it can make a good means for motivation, learning, consolidation as well as practising. Target audience: primary and lower secondary school teachers.

Information about speakers



Gareth Davies is a teacher and teacher trainer based in the Czech Republic. He has been in the EFL industry since 1995, teaching in the UK, Portugal and the Czech Republic. Between 2002 and 2007 he ran a Trinity CertTESOL course in Prague and since 2005 he has worked closely with Oxford University Press delivering teacher training around the world. He is the author of the teacher's guides for iTools for Project, Solutions and New Headway and has also contributed to several course books including New Horizons and Solutions. Gareth is also the official trainer of the OTA – Oxford Teacher's Academy – which is a collaborative programme between Oxford University Department for Continuing Education (OUDCE) and Oxford University Press. It was established to provide English language teachers worldwide with short courses to further their professional development.

Eva Vargová is the Cambridge English Language Assessment (Part of the University of Cambridge) Consultant for the Czech Republic and Slovakia. She has been working in the field of language education for over 9 years. Eva started her career as an English language teacher, translator and interpreter. She was working for Berlitz Slovakia for 6,5 years as a teacher and later on as a Local Manager of Instruction. Eva lived in the USA, UK, New Zealand and Fiji. She holds an MBA degree and FCE, CAE, IELTS and TOEFL certificates.





Oldřich Ježek is origiinally a primary school teacher. After an extensive LSA experience in the UK he upgraded his qualification to lower and upper secondary school. He has been teaching English across all age groups for more than ten years. Moreover, he has been lecturing for Fraus Publishing, PAU (NPO) and UJEP university. He takes a keen interest in ICT for learning.

Kateřina Švejdová Katerina has been teaching children of all ages for 20 years, from the nursery up to pensioner age! She has taught in Czech, bilingual and international schools in the Czech Republic. She has masters in elementary teaching (1991 Ostrava, CZ) and M.A. in curriculum and teaching (2005Michigan, USA). Katerina currently works as a Grade 1 teacher in a bilingual state school in Ostrava and has been using Jolly Phonics since 2003.

